



- ★ logo layout



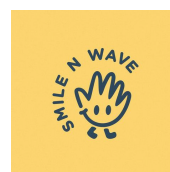
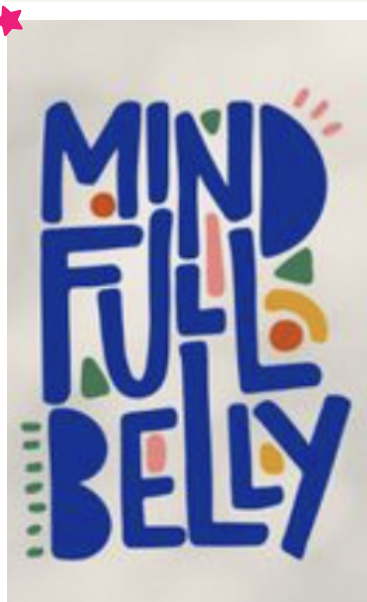
cactus iced tea	\$5
jasmine green tea, cactus syrup	
cactus soda	\$5
cactus juice, cucumber, aloe	
100% pure cactus juice	\$9
unfiltered, si wong origin	

Since I would be providing web development/design, graphic design, and branding services, my audience would be entrepreneurs, business owners, or any like-minded individuals.

I'd like to cater to small/medium-sized businesses that want to showcase a lot of personality. It doesn't have to be the same aesthetic that I personally have, but I prefer designing something more creative than super professional and uptight.

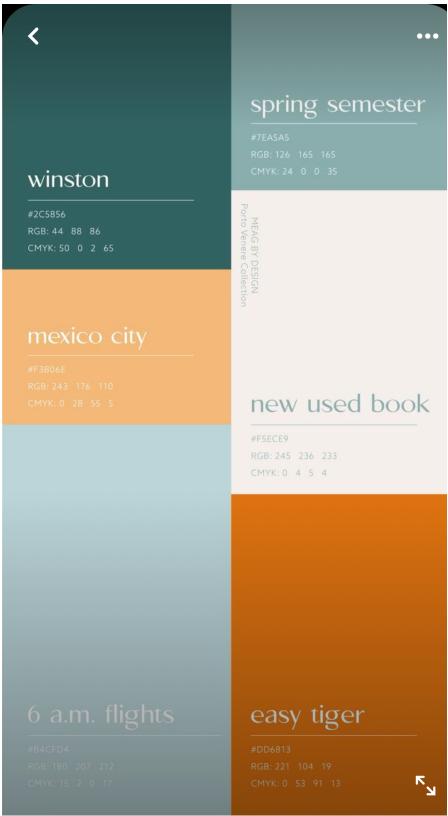
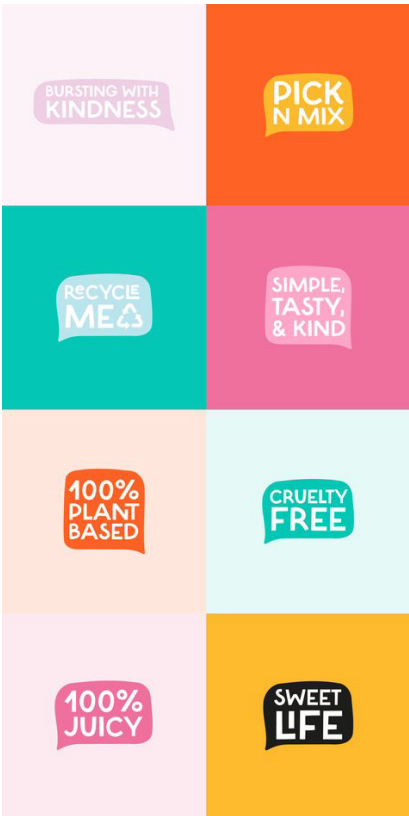
My audience would consist of people who are passionate and willing to think outside the box to make their brand cool.

My logo will be clean and professional but also reflect a lot of my personality. I like the hand-drawn look because when you start something new and fresh, you sketch it. I want my clients to know that I will always provide something new, fresh, and unique to them.



Project One: Inspiration Collage

Color Palette Inspos:



1.

CAITLIN

2.

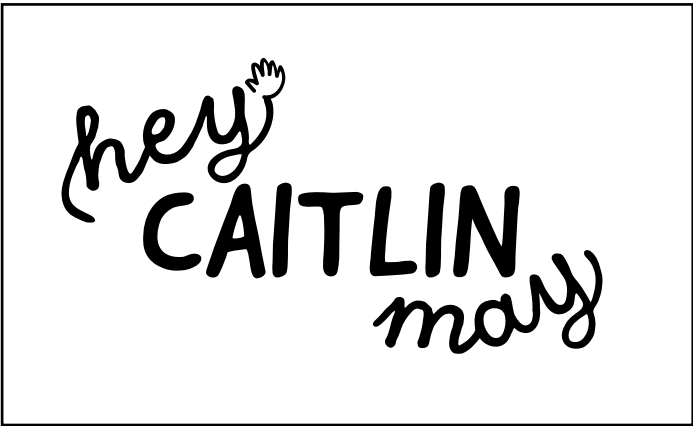
hey
CAITLIN
may

3.

hey
CAITLIN
may

4.

hey
CAITLIN
may



Color Ideas



