

19202B

46591D

553E00

F2EFE8

Raleway

— Connect with Nature —

BUFFALO OUTDOOR



ADVENTURES



**BUFFALO
OUTDOOR
ADVENTURES**

— Connect with Nature —



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C
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PRIMARY LOGO

The primary logo is the master logo and will be used frequently, whenever space allows.

The light version of the logo will not be any color other than #F2EFE8.

The dark version of the logo will not be any color other than #553E00 and #19020B, but never mixing.

Light on Dark Background



Dark on Light Background



ALTERNATE LOGO

The alternate logo will be used in instances where the primary logo would be illegible.

The light version of the logo will not be any color other than #F2EFE8.

The dark version of the logo will not be any color other than #553E00 and #19020B, but never mixing.

Light on Dark Background



Dark on Light Background

